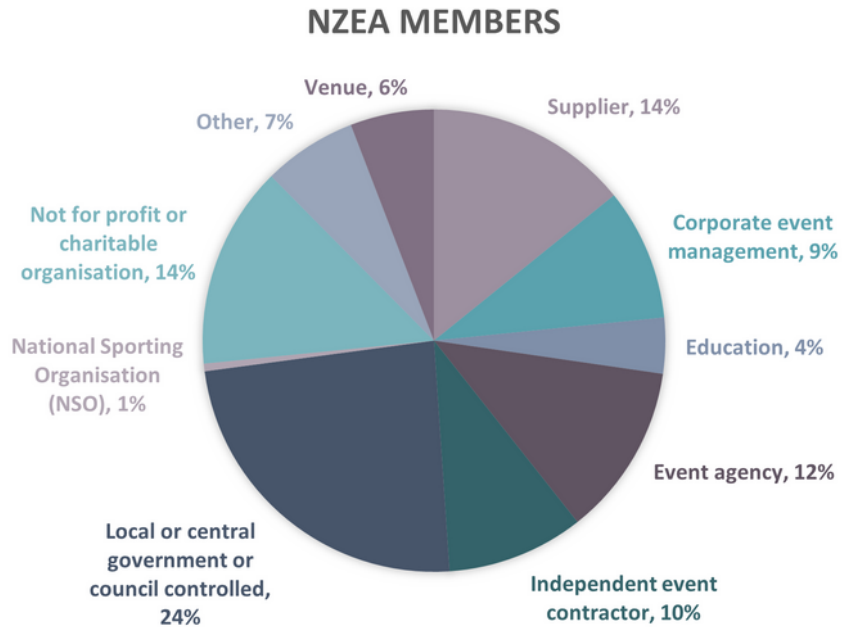


Media Opportunities

The New Zealand Events Association (NZEА) is your independent events industry body; leading, celebrating and standing up for every aspect of the events sector. Our **1,100+ members** enjoy access to professional resources, webinars, networking opportunities and discounted events.

Being a NZEA member makes a powerful statement about your **commitment to best practice**, continuing professional development and the future of our world class events industry.

As reflected in the diversity of our members, we represent events that operates in all regions of the country, from major large-scale international events which deliver significant economic, social and promotional benefits to New Zealand; through to domestic, regional and local community events that deliver local economic, cultural and social benefits.



Media rate card

WEBSITE ADVERTISING

Vertical rectangle. Size: 200 x 400 (pixels). Unlimited impressions.
Shared with 3 advertisers each month

\$350+GST P/M FOR NZEA MEMBERS
\$450+GST P/M FOR NON-MEMBERS

JOB VACANCIES

Get the best applicants for your events industry vacancy or opportunity
Sent out on an ad hoc basis to our database consisting of NZEA members

\$175+GST FOR NZEA MEMBERS
\$275+GST FOR NON-MEMBERS

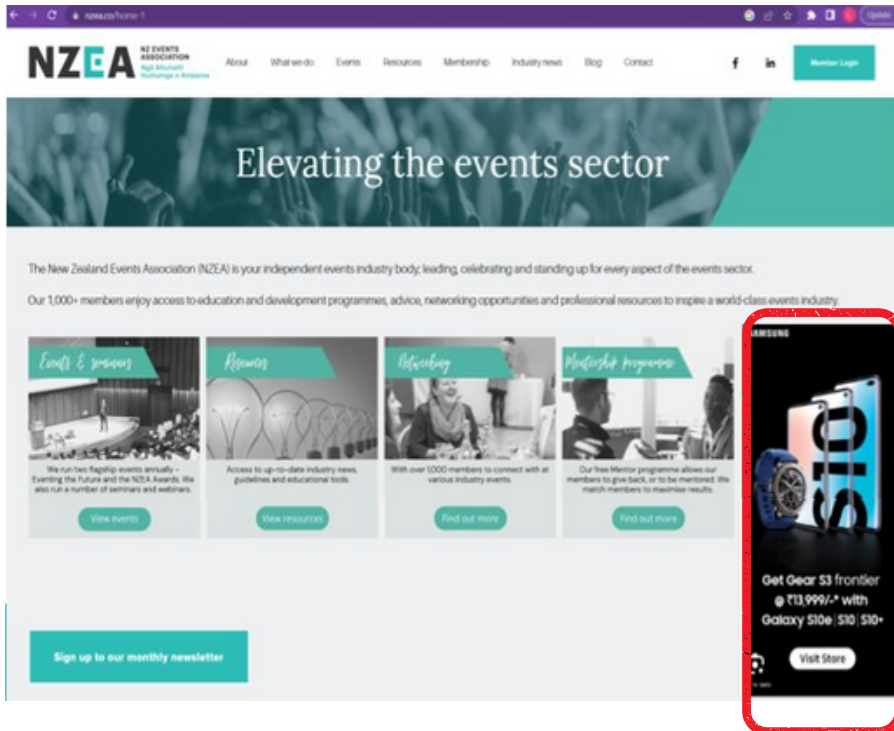
E-NEWSLETTER

NZEA's Events Update has been published since 1991 and is the official news publication for the New Zealand events industry. Sent to almost 3,000 monthly.

ADVERTISING STARTS FROM \$350+GST

To book, or to find out more, email info@nzea.co

Examples



Vertical rectangle.

- Size: 200 x 400 (pixels).
- Unlimited impressions.
- Shared with 3 advertisers each month.
- On average 3,775 views per month.
- Goes live on 1st of every month.
- Artwork deadline 20th of month.
- From \$350+gst per month

Terms and conditions apply



Top banner

Options available:

- Top banner. Size: 250 x 970w (pixels) \$350+gst for NZEA members. \$450+gst for non-members
- Block advert. 400 x 970w (pixels) \$350+gst for NZEA members. \$450+gst for non-members
- Bespoke emails available on request.

Terms and conditions apply

Have you heard of Sidekicker?

Meet the solution to your hiring needs that is disrupting the industry with its revolutionary tech. [Sidekicker](#) gives you access to 2,500+ pre-vetted casual workers across New Zealand. What's more? Sign up as a new Sidekicker partner from now until the end of May to take advantage of a special 50% discount on your first month's Service Fees. Exclusive for [NZ Events Association](#) members. Find out more at <https://buff.ly/41owQhq>



Block banner