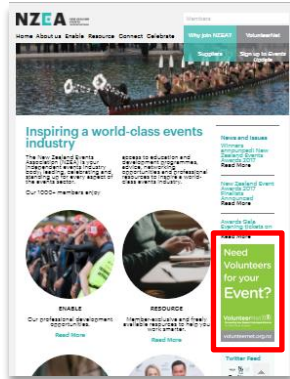


WEBSITE ADVERTISING – NZEA.CO



ROVING BUSINESS CARD AD

220 x 400 pixels

Rotating image on all nzea.co pages

\$100+GST per month for NZEA members
\$200+GST per month for non-members

OPPORTUNITIES / VACANCIES / TENDERS

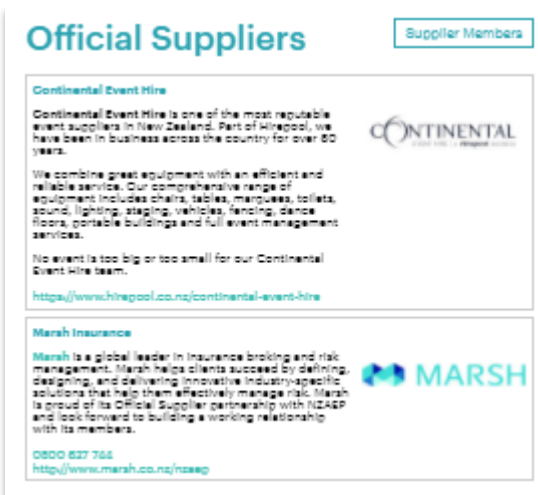
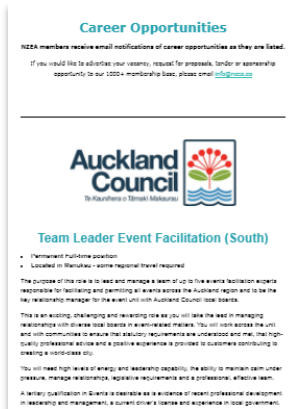
Get the best applicants for your events industry vacancy or opportunity – advertise through NZEA to access over 1000 NZEA members.

Includes a listing on our website until the application closing date of your role*, and a direct email alert to our subscribed membership base**

\$165+GST for NZEA members
\$265+GST for non-members

*maximum of six weeks from publishing date

** collated with any other new listings in our twice weekly member opportunities emails



SUPPLIER OPPORTUNITIES

Please contact us to learn more about our Official Supplier and Supplier Member packages – the targeted way to reach NZ Events Professionals.
info@nzea.co

2021 Advertising Rate Card



EVENTS UPDATE

NZE A's *Events Update* has been published since 1991 and is the official news publication for the New Zealand events industry. Published monthly and circulated to over 2000 subscribers electronically, the publication focuses on the latest news, views and information relevant to the New Zealand events and sponsorship sectors. The *Events Update* has an average open rate of 25% which is above the industry average.

Publication Dates:

February, March, April, May, June, July, August, September, October, November, and December.

Deadlines:

Advertising bookings and editorial: 20th of the month prior to publication

Advertising material: 20th of the month prior to publication

Bookings:

Contact Wendy Wilson, Administrator: info@nzea.co

Editorial for consideration: editorial@nzea.co

Terms and Conditions

1. The Total Contract Price (+GST) is payable by the Advertiser notwithstanding the earlier sale, disposal or closure of the business concerned. Upon the sale, disposal or closure of the business, the amount due and unpaid will immediately become due and payable to the Publisher.
4. The Advertiser acknowledges responsibility for all statements made in the advertisement and indemnifies the Publisher against all loss and expenses incurred arising from any claim involving the advertisement against the Publisher under the Fair Trading Act 1986.
5. While every care is taken in the publication of the advertisement the Publisher cannot be held responsible for errors or their subsequent effects. The Publisher reserves the right to alter, abbreviate, omit or reclassify advertisements for any reason. No portion of the content of the Publication may be produced in whole or part without the prior consent of the Publisher.

ADVERTISEMENT SIZES

File Format Specifications – High resolution (300dpi) JPEG

NZE A NEW ZEALAND EVENTS ASSOCIATION

EventsUpdate

JULY 2019 | editorial@nzea.co – New Zealand Events Association, C/ PO Box 49163, Auckland 1542

Events Update "1/4 page" 532(h) x 188(w) pixels \$150.00+GST for NZEA members \$250.00+GST for non-members
Events Update "1/2 page" 532(h) x 376(w) pixels \$200.00+GST for NZEA members \$300.00+GST for non-members

NZE A NEW ZEALAND EVENTS ASSOCIATION

EventsUpdate

JULY 2019 | editorial@nzea.co – New Zealand Events Association, C/ PO Box 49163, Auckland 1542

Events Update "Full page" 564(h) x 752(w) pixels \$250.00+GST for NZEA members \$350.00+GST for non-members
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