

Best Venue 2021

The Award:

This award is for event venues. This may include stadiums, convention centres, private function venues, sporting venues, community venues, etc. This Award is for event venues that delivered an exceptional event during the qualifying period.

Eligibility:

An entry in this category must be related to one event or a series of events that was delivered in the venue within the qualifying period (either started or concluded between **2 September 2019 to 5 April 2021 inclusive**). Venues must be located in New Zealand and be a New Zealand resident business.

Judging Criteria:

Each award application must begin with a brief overview of the venue, its location, features, spaces, staff and length of time operating as an event venue so judges can understand what is on offer (maximum 500 word count).

Entries (maximum 1,500 word count) will be assessed based on the following criteria:

1. **Venue Offerings or Service (15%)**
 - a. Describe the event that you were asked to support in your venue.
 - b. What responsibilities was the venue charged with?
 - c. What were the goals of the event owner/manager?
2. **Leadership and Innovation (15%)**
 - a. How did your venue show leadership and innovation in the delivery of the event?
 - b. How did your venue contribute to the event's success? i.e. how you helped achieve the event owner/manager's goals above?
3. **Degree of Difficulty (15%)**
 - a. Give examples of the issues you had to overcome to deliver a positive outcome. This may include elements such as budgeting, marketing, responding to the COVID environment, health and safety, for example.
4. **Customer Service (15%)**
 - a. How did you deliver customer service over and above the norm? What were the outcomes of this?
5. **Testimonials (15%)**
 - a. Please provide two testimonials (maximum 250 word count per testimonial) from the event's stakeholders addressing why your venue should win over and above other venues?
6. **Commitment to sustainability (10%)**
 - a. What is your commitment to sustainability (environmental, economic and social/governance)? Note that your response should include environmental sustainability (e.g. mitigation strategies to limit the negative impact on the environment/reduce the impact on climate change), economic sustainability (e.g. financial stability, managing resources, etc. to ensure long-term viability), and social sustainability (e.g. governance, stakeholder relationships, social legacy outcomes, etc).
 - b. How did your creative concept demonstrate this?
7. **Judge's discretion (10%)**