

New Zealand's Favourite Event 2021



The award:

All finalists from the Excellence Award categories will automatically gain entry to this Award. The event receiving the most votes from the public during the voting timeline, will win 'New Zealand's Favourite Event 2021.'

Process:

Public voting for New Zealand's Favourite Event of 2021 will open in August 2021.

The general public will be able to cast their vote through a public poll for any of the eligible finalists.

The winner is determined through a first-past-the-post format – i.e. whoever gets the most votes wins! So, finalists have a great opportunity to get active with their audiences!