

**NETWORKING | INDUSTRY RECOGNITION**  
**PROFESSIONAL DEVELOPMENT | RESOURCES**  
**ADVOCACY | INDUSTRY UPDATES**

## OUR VISION

We believe New Zealand has the ability to lead the world in events.

New Zealanders have a track record of being innovative and creative – you could say an edgy-ness exists in our DNA. We approach challenges differently giving us the ability to take ideas and concepts and convert them into a unique event experience. The NZEA aims to provide leadership and support to the events industry – and together, through advocacy, learning, networking and celebration, make New Zealand the events capital of the world.

## WHY JOIN THE NEW ZEALAND EVENTS ASSOCIATION?

NZEA membership makes a powerful statement about your commitment to best practice, continuing professional development and the future of our world class events industry. When joining the NZEA made up of event agencies, suppliers, corporations, venues, not-for-profits, and educational institutes as well as local and central government, you become part of a growing network of events professionals supporting and staying connected with our industry and in return, helping us with the work that we do. You also get a reciprocal membership to [International Festivals & Events Association](#).

## OUR MEMBERSHIP FEES

- Membership is based on the number of staff employed in events within your organisation.
- Membership benefits are available to all nominated staff and are transferable within an organisation.
- NZEA membership term runs for 12 months from the date of joining.

MEMBERSHIP TYPE	MEMBERSHIP FEE (exclusive of GST)
INDIVIDUAL (contractor or sole trader)	\$150.00
ORGANISATION 1-6 members	\$425.00
ORGANISATION 7-10 members	\$900.00
ORGANISATION 11-20 members	\$1,500.00
ORGANISATION more than 21 members	\$2,000.00
SUPPLIER	\$795.00
STUDENT (individual. Special conditions apply, please enquire)	\$50.00

For more information on our NZEA membership, please contact us on [info@nzea.co](mailto:info@nzea.co)

## NETWORKING EVENTS

### • Discounted

So often in the events industry, our frustrations or challenges have already been experienced by a fellow member.

Networking with like-minded individuals and seeking advice is key to growing and developing both the business and the capability behind it. Attend a networking event for members in your region.

## PROFESSIONAL DEVELOPMENT

### • Seminars – discounted

Our seminar series tackles big issues and introduces new thinking, with inspirational speakers touring the regions. These are an easily accessible means to upskilling and gaining real life tools to apply to your business.

### • Industry Conference – discounted

A pivotal feature on the industry's calendar, the two day annual conference is a forum to present and critique new ideas, events and initiatives, challenge delivery models and showcase developments from within and outside the industry. Also a key opportunity to make new connections across sectors and locations.

## INDUSTRY RECOGNITION

### • Member Directory – free listing

By joining the NZEA, your company will be listed in our online Member Directory on our website.

### • Use of the “NZEA Member” logo

### • Annual Industry Awards – discounted entry

The NZEA Event Awards showcase the industry recognising the most inspiring and visionary New Zealand events and event professionals.

For New Zealand to achieve world class status in events we need to profile exemplars and celebrate what makes them stand out from the crowd. Best events at community, regional and major level are awarded along with recognition of individuals, sponsorships and within sectors.

## INDUSTRY UPDATES

### • Industry News with ‘Events Update’

Stay up to date with the wider Industry through NZEA's monthly e-newsletter, Events Update, delivered right to your inbox.

### • On our social media channels and website



## ADVOCACY

### • A voice

We advocate and champion for our industry – ensuring a voice when legislative changes or policy objectives impact our industry. This support, and protection of our members, helps improve capability of the industry in a safe and sustainable manner.

### • Code of Conduct

NZEA and its members adopt a Code of Conduct – principles of professional and ethical conduct – as standards of behaviour by which we may evaluate our relationships with clients, sponsors, suppliers, volunteers and colleagues. All existing and new members agree and comply to these standards.

## RESOURCES

### • Great Guidelines – free online entry

We've compiled the best online resources to provide you with meaningful and best-practice information and templates relevant to our industry.

### • Career Opportunities – free notification and discounted vacancy advertising rates

Members receive regular notifications of industry opportunities from short-term contracts to permanent positions.

### • Advertising – discounted rates for advertising on our website and e-newsletter

