

# Event Professional of the Year

## ***Who should enter?***

This award recognises a leading Event Professional who has had a significant career to date, with the thirteen months of the qualifying period in particular demonstrating excellence and outstanding performance. It is likely the candidate has ten years plus experience in event management.

You may be directly involved in delivering events, or provide event support through a venue, supplier or local government.

## ***Eligibility:***

Entries into the Event Professional of the Year award must meet the following eligibility criteria:

- Entries may be submitted by a candidate themselves or a candidate may be nominated by another party.
- Entrants must be a New Zealand based Event Professional.
- Entrants may be requested to provide evidence to prove criteria.

## ***Judging Criteria:***

Each entry must begin with a brief CV (no maximum word count) so judges can receive an overview of your work experiences, training or education, job specifications. Please also list events you are involved in to ensure at least 50% have been undertaken in NZ with overseas work demonstrating a transfer of learning to a New Zealand context.

Entries (maximum 1,500 word count) will be assessed against the following criteria:

1. **Management (20%)**
  - Over the thirteen months of the qualifying period, what were your responsibilities and management competencies and what were your outstanding achievements?
2. **Leadership (20%)**
  - Over the thirteen months of the qualifying period, how did you demonstrate excellence in leadership in a range of event contexts, including living organisational values, mentoring of staff, and participation in professional development?
3. **Stakeholders (20%)**
  - In the thirteen months of the qualifying period, how did you work with and deliver superior results to stakeholders in the event sector?
4. **Innovation (20%)**
  - Over the thirteen months of the qualifying period, how did you illustrate a commitment to innovation to constantly improve and develop the event?
5. **Contribution (20%)**
  - What is your contribution to the industry beyond the parameters of your core work?