

# Best Industry Supplier for an Event



## ***Who should enter?***

This award is for service or product suppliers that support the events industry. This may include suppliers or contractors such as labour hire, rigging, transport, logistics, event agencies, PR, accommodation, security, waste management, security, communications, legal services etc.

## ***Eligibility:***

An entry in this category must be related to one event that was delivered in New Zealand within the qualifying period (either started or concluded between **1 March 2016 and 31 March 2017 inclusive**). Suppliers must be a New Zealand resident business.

## ***Judging Criteria:***

Each award application must begin with a brief overview of the product or service so judges can understand what is on offer, what experiences you've had in the event industry, industry competition and scale of the business (maximum 500 word count).

Entries (maximum 1,500 word count excluding testimonials) will be assessed against the following criteria:

1. **Product or Service delivered (20%)**
  - a. Describe the event that you were asked to deliver the product or service to? What were the goals of the event manager in asking you to deliver that product or service?
2. **Leadership and Innovation (20%)**
  - a. How did your organisation show leadership and innovation in the delivery of goods/services?
  - b. How did your organisation contribute to the event's success? I.e. How you helped achieve the event manager's goals above.
3. **Degree of Difficulty (20%)**
  - a. Give examples of the issues you had to overcome to deliver a positive outcome.
4. **Customer Service (20%)**
  - a. Describe how the client/customer benefitted from the improvements or offerings you made?
  - b. How did you deliver customer service over and above the norm?
5. **Testimonials (20%)**
  - a. Please provide two testimonials (maximum 250 word count per testimonial) from the event company addressing why this supplier should win over and above other suppliers?